



# shadow rock

## P R E S C H O O L

May 17, 2010

Dear Wonderful Shadow Rock Preschool Families,

Thank you for another wonderful year. We have loved your children and send some of you off to other venues such as kindergarten. To those returning—thank you!

Several weeks ago we sent a letter that explained our financial situation. For the most part it was very well received. Countless folks have thanked us for being frank and explaining our situation. However, several unnecessarily panicked. There is no need for that.

What we are saying is that no longer can Shadow Rock Preschool be taken for granted. Just like everything else in our lives, certainty is gone. Probably the truth is that uncertainty has always been present; it just seems so front and center right now. Uncertainty clouds our jobs, our retirement accounts, our public school offerings, our health and safety support structures. Living in that uncertainty can be scary.

We are staffed for next year and our downsizing has proven wise. Since registration we have gained 10 more students. Our next goal is to find at least 20 more before school starts. Once again, you are the key to our success.

Here are a few facts you can use when you are recruiting new students:

1. We offer a program for two-year-olds. Most preschool don't. (On the back of this letter is an article submitted for the June Tattler—take a sneak peek.)
2. We have a 36-year history!
3. Our teachers are returning next year. Some have 20, 30, or more years with us. They are incredible.
4. Our Board is engaged and enthusiastic about its role for next year.
5. We have a new website underway from a volunteer! (Yeah!!!!)
6. Your current leadership is focused on the future and leaving a legacy to our community of the best preschool ever! This has been our life's work and we are committed to it continuing.

Thank you once again, for your support. Share the good news about our preschool with everyone you meet. Help us locate 20 new students this summer!

With appreciation,

